Sowrav Das

WordPress Web Developer

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SKILLS SUMMARY

- WordPress Website Development
- WooCommerce Store Setup
- SEO-Friendly Design (Rank Math, Yoast)
- Theme Customization & ACF Integration
- Graphics Design with Canva & AI-Powered Tools
- Typography, Icons, Google Fonts Integration

- Elementor (Pro & Free) Expert
- Figma to WordPress Conversion
- Page Speed Optimization and Website Maintenance
- Mobile-Responsive & Cross-Browser Design
- Client Communication & Fluent English
- Basic HTML and hands-on experience with AI tools.

WORK EXPERIENCE

❖ **Professional Experience : WordPress Web Developer** | Team UCD
- *March 2024 – December 2024*
- Remote

Key Responsibilities:

- Designed 30+ websites for small businesses, agencies, and E-Commerce stores using Elementor .
- Created dynamic homepages, service pages, and blog layouts using ACF and template kits.
- Integrated payment gateways, contact forms (WPForms), and speed optimization plugins and Woo-Commerce.
- Ensured cross-browser compatibility and mobile responsiveness on all projects and Website Maintenance.

PROJECT

Project 1: Client: Bangladeshi Video Servicing Agency   *December 16 – December 25, 2024*
Tools Used: WordPress, Elementor Pro, Lottie Animations,Contact Form 7, Canva and Ai Tools
Description:
Created a modern, fully responsive website for a Bangladesh-based video editing agency. The site includes sections for services like wedding edits, YouTube editing, reels, and event promos. Integrated inquiry form, animated service icons, pricing tables, and customer testimonials. Optimized for SEO and mobile devices. Live link: https://diginovatech.com/

Project 2: Client: Licensed Online Therapy (Dallas, USA)   *February 28 –March 9, 2025*
Tools Used: WordPress, Elementor, Fluent Forms, Rank Math SEO, Tidio AI Chat
Description:
Developed a clean, calming, and accessible therapy website focused on couples and individual therapy. The website includes a "Book Now" form, service pages, therapist introduction, blog for mental health tips, and Google Maps integration. Implemented SEO-friendly structure and responsive design for mobile users.
Live link: https://theempoweringspace.com/

EDUCATION AND CERTIFICATION

Agriculture Training Institute.| Diploma in Agriculture   *Hathazari,Chattogram | 01.2021 – 03.2025*

Achieved a **CGPA of 3.75/4.00** from the renowned **Agricultural Training Institute,Chattogram**.

- **WordPress Development Certificate** – Completed professional training in WordPress website creation, customization, and maintenance using popular tools like Elementor and WooCommerce Training completed from **UY LAB**. (2024)

- **Graphics Design with Canva & AI Tools** – Certified in creative design using Canva and AI-powered tools for banners, social media posts, and marketing content from **Biswas Academy**. (2025)

- **Basic Computer Skills Certificate** – Completed a 6-month training under Urban Community Services, accredited by the **Bangladesh Technical Education Board**, covering Microsoft Office Suite (Word, Excel, PowerPoint, Access), internet browsing, typing, and basic IT operations. (2024)